



WASHINGTON DC
ECONOMIC PARTNERSHIP
ANNUAL MEETING +
ECON SHOWCASE

SPONSORSHIP OPPORTUNITIES

OCTOBER 30, 2015
WALTER E. WASHINGTON
CONVENTION CENTER

Research
Innovate
Connect
Foster
Report
Build
Compose
Design
Partner
Connect
Research
Report
Code
Foster
Innovate



WASHINGTON DC
ECONOMIC PARTNERSHIP
ANNUAL MEETING +
ECON SHOWCASE
OCTOBER 30, 2015

Annual Meeting

OVERVIEW

The Washington, DC Economic Partnership’s Annual Meeting + ECON Showcase (AMES, formerly AMDS) attracts up to 1,000 attendees each year to promote Washington, DC’s economic development ecosystem and celebrates the District’s real estate + development, tech + innovation and the creative economy.

HIGHLIGHTS

At the 2015 AMES, the Washington, DC Economic Partnership will celebrate DC’s vibrant economic ecosystem by:

- Acknowledging key leaders within the economic development ecosystem
- Highlight DC’s narrative created by the business community through real estate, technology and the creative economy
- The ECON showcase will include a platform for real estate + development, tech + innovation & creative economy companies to exhibit

DETAILS

Washington DC Economic Partnership’s Annual Meeting + ECON Showcase

WHERE: Washington DC Convention Center / Ballrooms A & B

WHEN: October 30, 2015

ECON Showcase 10am – 12pm

Annual Meeting Luncheon 12pm – 2pm

SPONSORSHIP OPPORTUNITIES

Diamond Sponsor \$20,000

- One (1) premier lunch table of ten (10) with branded table signage
- On-stage welcome with introduction remarks during the Annual Meeting Luncheon
- Logo recognition on marketing materials and signage promoting the Annual Meeting & ECON Showcase
- Branded sponsor recognition highlighted during luncheon
- Premier exhibit space at the ECON Showcase
- ECON Showcase exhibit signage
- Social media and promotion through WDCEP’s marketing channels
- Full-page, color ad in the DC Development Report* (3,000 copies)
- Company/project featured in WDCEP newsletter (8,500 readers)

SPONSOR RATES

Diamond Sponsor	\$20,000
Platinum Sponsor	\$10,000
Gold Sponsor	\$5,000
Silver Sponsor	\$3,000
Michael V. Hodge DC Revenue Bond Program Deal of the Year Award	\$2,500
Coffee Break	\$2,500
Exhibitor	\$1,000/table
Corporate Table	\$1,500
Individual Ticket	\$100
Onsite registration	\$125
Young Professional (25 & younger)	\$60

*DC Development Report ad must be received by 9/17/2015

**For tech startups, please contact for pricing.

To discuss partnership opportunities or to learn more about the Washington, DC Economic Partnership, please contact our team!

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SPONSORSHIP OPPORTUNITIES (CONTINUED)

Platinum Sponsor \$10,000

- One (1) premier lunch table of ten (10) with table signage
- Logo recognition on marketing materials and signage promoting the Annual Meeting & ECON Showcase
- Branded sponsor recognition highlighted during luncheon
- Premier exhibit space at the ECON Showcase
- ECON Showcase exhibit signage
- Social media and promotion through WDCEP's marketing channels
- Half-page, color ad in the DC Development Report* (3,000 copies)
- Company/project featured in WDCEP newsletter (8,500 readers)



Gold Sponsor \$5,000

- One (1) lunch table of ten (10) with branded table signage
- Logo recognition on marketing materials and signage promoting the Annual Meeting & ECON Showcase
- Three-second logo display to be shown on screens at luncheon
- Exhibit space at ECON Showcase
- ECON Showcase table signage
- Social media and promotion through WDCEP's marketing channels
- Company/project featured in WDCEP newsletter (8,500 readers)

Silver Sponsor \$3,000

- One (1) lunch table of ten (10) with branded table signage
- Logo recognition on marketing materials and signage promoting the Annual Meeting & ECON Showcase
- Three-second logo display to be shown on screens at luncheon
- Exhibit space at the ECON Showcase
- ECON Showcase table signage

SPONSOR RATES

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Platinum Sponsor	\$10,000
Gold Sponsor	\$5,000
Silver Sponsor	\$3,000
Michael V. Hodge DC Revenue Bond Program Deal of the Year Award	\$2,500
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SPONSORSHIP OPPORTUNITIES (CONTINUED)

Michael V. Hodge DC Revenue Bond Program Deal of the Year Award \$2,500

The DC Revenue Bond Program has awarded nearly \$8.5 billion in economic development assistance since its inception. This award recognizes the year's top deal that made a significant contribution to DC's economic landscape. The award is named after the former director of the DC Revenue Bond Program in the Office of Planning & Economic Development.

- One (1) lunch table of ten (10) with branded table signage
- Company listing to be shown on screen during awards ceremony
- Table signage with company logo
- Exhibit space at ECON Showcase

Corporate Table \$1,500

- One (1) lunch table of ten (10) with branded table signage
- Company listing to be shown on screens at luncheon
- Table signage with company logo

Young Professionals Table \$1,500

The Young Professionals table allows businesses to have access to leaders of tomorrow. As a table sponsor, your company will be supporting the career development of ten (10) young professionals that WDCEP will select to attend AMES 2015.

- One (1) lunch table of ten (10) with branded table signage
- Company listing to be shown on screens during luncheon
- Table signage with company logo

Centerpiece Sponsor

Work with our team to create this year's centerpiece – always a focal point of conversation!

- Exhibit space at the ECON Showcase
- ECON Showcase table signage

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Economic Showcase

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Coffee Break @ ECON Showcase \$2,500

Mix-and-Mingle with guests that visit the ECON Showcase. With more than 50 exhibitors and hundreds of attendees, the ECON Showcase will provide your company a platform to promote your product or service, network with potential new customers, and build awareness of your organization to attendees.

- One (1) lunch table of ten (10) with table signage
- Dedicated signage during the ECON Showcase acknowledging sponsorship
- ECON Showcase table signage
- Opportunity to display promotional materials throughout the ECON Showcase (must be approved by WDCEP)

ECON Showcase Exhibitor \$1,000/table**

- Two (2) Annual Meeting luncheon tickets
- One 72" x 30" display table at the ECON Showcase
- Table skirt and two chairs
- Signage promoting your company



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The Washington, DC Economic Partnership (the Partnership) is recognized as an organization exempt from federal income tax as described under Section 501(c)(3) of the Internal Revenue Code. As such, certain payments to the Partnership may qualify for the charitable contribution deduction. Please consult a qualified tax advisor.

CONTACT INFO

COMPANY _____
 CONTACT _____
 TITLE _____
 EMAIL _____ PHONE _____
 ADDRESS _____
 CITY, STATE, ZIP _____

SIGNATURE HERE: _____
I hereby agree to the terms and conditions for the 2015 Annual Meeting + Econ Showcase.

PARTICIPATION LEVEL

- Diamond Sponsor (\$20,000)
- Platinum Sponsor (\$10,000)
- Gold Sponsor (\$5,000)
- Silver Sponsor (\$3,000)
- Corporate Table (\$1,500)
- Econ Exhibitor (\$1,000)
- Econ Coffee Break (\$2,500)
- Michael V. Hodge DC Revenue Bond Program Deal of the Year Award (\$2,500)

of additional individual tickets (\$100 each) _____

FEATURED PROJECT(S) FOR DEVELOPMENT SHOWCASE

NAME OF PROJECT(S) _____

ADDITIONAL MATERIALS NEEDED FOR DEVELOPMENT SHOWCASE

- Electrical Outlet (limit 2, no extra charge)
- Other (specify below)

PAYMENT INFORMATION

Visa Mastercard American Express

CREDIT CARD NUMBER _____
 EXPIRATION DATE _____ SECURITY CODE _____
 NAME AS IT APPEARS ON CARD _____
 SIGNATURE _____
 AMOUNT _____

MAIL PAYMENTS TO:
 Washington, DC Economic Partnership
 Attn: Acct Dept
 1495 F Street, NW
 Washington, DC 20004

MAKE CHECK PAYABLE TO:
 Washington DC Economic Partnership-AMES15

FAX CREDIT CARD PAYMENTS TO:
 202-661-8671

TERMS & CONDITIONS

1. EXHIBITOR/SPONSOR CANCELLATION POLICY

1.1 NO REFUNDS. THERE ARE NO REFUNDS FOR CANCELLATIONS BY EXHIBITORS OR SPONSORS. IF AN EXHIBITOR OR SPONSOR CANCELS AT ANY TIME, FOR ANY REASON, THE EXHIBITOR OR SPONSOR WILL BE RESPONSIBLE FOR THE ENTIRE EXHIBITOR OR SPONSOR FEE.

1.2 CONFERENCE AND PROGRAMS SUBJECT TO CHANGE. WDCEP RESERVES THE RIGHT TO RELOCATE OR RESCHEDULE PROGRAMS. IF A RESCHEDULED CONFERENCE OR CONFERENCE PROGRAM CONFLICTS WITH AN EXHIBITOR'S OR SPONSOR'S SCHEDULE, SUCH EXHIBITOR OR SPONSOR MAY ELECT TO SEEK A CREDIT OF EQUAL OR LESSER VALUE TO BE USED AT ANY AFFILIATE WDCEP EVENT. SUCH CREDIT SHALL BE VALID FOR ONE (1) YEAR FROM THE DATE OF THE ORIGINALLY SCHEDULED CONFERENCE DATE.

2. PAYMENT TERMS

PAYMENTS FOR ALL EXHIBITORS/SPONSORSHIPS ARE DUE WITHIN 30 BUSINESS DAYS OF REGISTRATION.

3. FORCE MAJEURE

IN THE EVENT THAT EITHER PARTY TO THIS AGREEMENT IS UNABLE TO PERFORM ITS OBLIGATIONS HEREUNDER OR TO ENJOY ANY OF ITS BENEFITS BECAUSE OF SUBSTANTIAL DAMAGE OR DESTRUCTION TO THE VENUE OR ORGANIZATION DUE TO ANY CAUSE, A NATURAL DISASTER, OR ACTION OR DECREE OF GOVERNMENTAL BODY WITH APPROPRIATE JURISDICTION (HEREINAFTER REFERRED TO AS A "FORCE MAJEURE EVENT"), THE PARTY THAT HAS BEEN SO AFFECTED SHALL IMMEDIATELY GIVE NOTICE TO THE OTHER PARTY OF SUCH FACT AND SHALL DO EVERYTHING POSSIBLE TO RESUME ITS PERFORMANCE. IF THE PARTY IS UNABLE TO PERFORM, THE PARTY THAT RECEIVED SUCH NOTICE MAY TERMINATE THIS AGREEMENT BY GIVING NOTICE THEREOF TO THE PARTY UNABLE TO PERFORM BECAUSE OF SUCH FORCE MAJEURE EVENT.

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